



**LIBRARY
RESOURCE
WEBINAR**

MONDAY, JUNE 16 @1PM ET



Welcome!

Who is this call for? Any library interested in exploring opportunities to partner with PBS and host community engagement activities.

Today's call will provide information on several exciting initiatives—including THE AMERICAN REVOLUTION, CAREGIVING, PBS Books, and the Library of Congress's By the People project. We'll also highlight ways your library can get involved in national engagement campaigns that bring PBS content to your community in meaningful and accessible ways.



Speakers



HEATHER-MARIE MONTILLA



STEFANIE MALONE



AGENDA

I. PBS Books and its Work

II. American Revolution

III. Caregiving

IV. Other Digital PBS Resources

V. Q & A

PBS BOOKS AND ITS WORK



DAILY SOCIAL
MEDIA CONTENT



LIBRARY
SHOWCASE VIDEO
SERIES



ARCHIVED VIDEOS
FOR USE



READING LISTS TIED
TO THEMES



PBS SCREENING
OPPORTUNITIES



WAYS TO ENGAGE
READERS



COVERAGE OF
LITERARY EVENTS



CONNECTOR WITH
PBS STATIONS

A STORY 250 YEARS IN THE MAKING

ABOUT THE FILM

Film Premiere: November 16-21, 2025

Website: www.pbs.org/AmericanRevolution

Hashtag: #AmericanRevolutionPBS

THE AMERICAN REVOLUTION by Ken Burns, Sarah Botstein and David Schmidt examines how America's founding turned the world upside-down.

Moving chronologically, from 1754-1790, it details how 13 British colonies on the Atlantic coast rose in rebellion, won their independence, and established a new form of government that radically reshaped the continent and inspired centuries of democratic movements around the globe.

THE AMERICAN REVOLUTION

A FILM BY
KEN BURNS, SARAH BOTSTEIN & DAVID SCHMIDT

PREMIERES
SUN NOV 16 8/7c



WETA

GRANT SUMMARY

This microgrant opportunity offers libraries \$750 in funding to support community programming and engagement tied to the themes of the series and is a great opportunity to connect with your community around the 250th anniversary of the Declaration of Independence.

For this project, activities should emphasize civic engagement, conversations, and storytelling initiatives that provide a deeper understanding of our shared history. These engagement activities will focus around themes of liberty, freedom, independence, and democracy - ideals embedded in the Revolution and inherent in our Constitution.

LIBRARY RFP

Public, academic and specialty libraries are invited to apply for \$750 microgrants to host community engagement events around THE AMERICAN REVOLUTION.



RFP is open! Apply now through July 7, 2025

Link: <https://www.surveymonkey.com/r/AmRevLibraryRFP>

All activities should encourage civic engagement, conversation, and storytelling around the American Revolution's enduring legacy, focusing on themes of liberty, freedom, independence, and democracy.

LIBRARY RFP

GRANT-FUNDED ACTIVITIES COULD INCLUDE:

- Film screenings
- History discussions
- Exhibits
- Book clubs
- Speaker events
- Youth projects
- Participation in *By the People's* digital transcription campaign
- Other innovative ideas



LIBRARY RFP

PARTICIPATING LIBRARIES WILL RECEIVE:

- Grant funding in the amount of \$750
- Access to themed screening reels
- Promotional toolkit
- Discussion guides and event templates
- Connection to your local PBS station
- Online tools & resources



ALL libraries, regardless of grant status, will receive materials and support to host their own events.

LIBRARY OF CONGRESS'S BY THE PEOPLE PROJECT



BY THE PEOPLE

Be a virtual volunteer!

Help transcribe Library of Congress documents. Volunteers create and review transcriptions to improve search, access, and discovery of these pages from history.



GET STARTED

Learn how to volunteer. Anyone can contribute!



TRANSCRIBE

No account needed! Type what you see on the page.



REVIEW

Review is the crucial final step! Register to edit and complete transcriptions.

LIBRARY RFP



IMPORTANT DATES:

- **Proposal Due:** Monday, July 7, 2025
- **Grant Notification:** July 21, 2025
- **Planning Window:** July 21, 2025 – September 30, 2025
- **Premiere Dates:** Sunday, Nov. 16 – Friday, Nov. 21, 2025
- **Engagement Window:** Oct. 1, 2025 – Aug. 15, 2026

Libraries from the same system may apply separately, but should demonstrate serving different populations/communities.

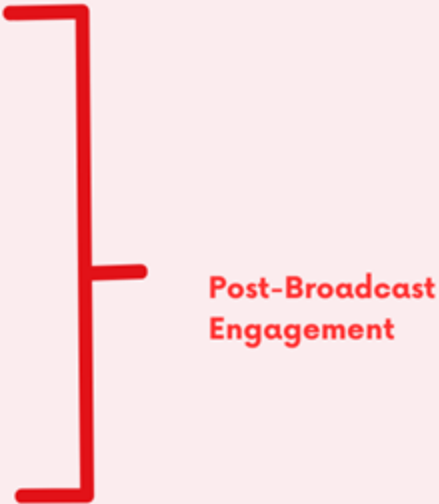
LIBRARY ENGAGEMENT TIMELINE: 2025-2026

- **April 2025:** Library Programming RFP released by WETA
- **May 2025:** Open RFP
- **June 2025:** Open RFP
- **July 2025:** Library awards announced
- **Aug. 2025:** Engagement planning
- **Sept. 2025:** Public launch of engagement resources
- **Oct. 2025:** Library engagement window opens
- **Nov. 2025:** THE AMERICAN REVOLUTION premieres! ★★

July 2025 - September 2025 =
Library engagement planning
period

Pre-Broadcast Engagement

LIBRARY ENGAGEMENT TIMELINE: 2026

- Jan. 2026
 - Feb. 2026
 - Mar. 2026
 - Apr. 2026
 - May 2026
 - Jun. 2026
 - Jul. 2026: Semiquincentennial of the United States
 - Aug. 2026: WETA Engagement Grant activities end
 - Sept. 2026: WETA Library Engagement Grant final reporting due
- 
- Post-Broadcast
Engagement



caregiving

BROADCAST PREMIERE
TUES JUNE 24 9/8c
STREAM ON THE PBS APP MAY 27



ABOUT THE FILM

Film Premiere: June 24, 2025 at 9pmET

Website: www.pbs.org/caregiving

Hashtag: #caregivingpbs

From the filmmakers of *THE GENE* and *CANCER THE EMPORER OF ALL MALADIES* and Executive Produced by Bradley Cooper, *CAREGIVING* is a groundbreaking new documentary from Well Beings that personalizes America's caregiving crisis. Featuring intimate stories and expert voices, the film highlights the struggles and triumphs of caregivers nationwide.

WETA

OTHER AVAILABLE LIBRARY RESOURCES

RELATED TO AMERICA 250

- *Visions of America*
 - visionsofamerica.org
- *Reading Road Trip* with Library of Congress & Centers for the Book
 - Coming in September 2025

OTHER PBS BOOKS THINGS

- *Wisdom Keepers*
- Ongoing Programming

Visions of America

All Stories, All People, All Places

**WISDOM
KEEPERS**

 **PBS BOOKS**
READERS CLUB

 **PBS BOOKS**

QUESTIONS & ANSWERS

ASK YOUR QUESTIONS???

SAVE THE DATE FOR AUGUST 11 @ 1PMET

Heather Montilla, PBS Books, hmontilla@pbsbooks.org, 917.721.6910 for questions about PBS Books

Stefanie Malone, WETA, smalone@weta.org for any library grant-related questions

Library of Congress By the People Project, crowd@ask.loc.gov, for any questions about the digital transcription initiative.