



# Caregiving



November 17, 2025

### **Support Provided By:**







### Agenda

- I. Welcome
- II. Caregiving Initiative at Detroit PBS & PBS Books
  - A. Overview National & Local
- III. Caregiving Content
  - A. Documentary Film with Screener options (< 25 minutes each)
  - B. Short Films
  - C. Educational Resources
  - D. Digital Programs
    - A. Filmmaker Talk
    - B. Author Talks (Fiction & Nonfiction)
  - E. Booklists
- IV. Questions & Answers



### national engagement overview

The CAREGIVING project, established by WETA, is multi-faceted and is accompanied by an engagement program designed to bring communities together to reflect on caregiving and caregivers and explore their profound impact on our shared communities. All are invited to join this campaign by fostering conversations and creating opportunities that celebrate the diversity within your community.

CAREGIVING provides a platform for communities to engage in a national conversation about care and caregiving in the United States.



### local engagement overview

Detroit PBS and PBS Books have launched CAREGIVING Initiative, a multi-faceted project which provides connection to online resources, creates digital content, promotes of library engagement, and builds community for caregivers.

An initiative for SE Michigan and Western New York communities to engage in state-wide conversation about care and caregiving in the United States.

www.detroitpbs.org/resources/caregiving





# caregiving

## RESOURCE GUIDE

**Created by WETA** 



## setting up a screening

### community partners

A great starting point for your screening plans is to collaborate with local partners. Involve potential partners early in the planning process and tap into their expertise to shape your efforts. Partners can offer invaluable insights, recommend panelists, and help promote and support community events. Specifically, they might:

- Recommend or serve as local experts for a panel discussion.
- Offer venues or help promote screenings to their networks.
- Participate in the event by hosting a table or showcasing their work.



### **REEL 1 - Family Stories**

- Roselyn Carter Intro (0:15)
- Brown-Ekeogu Family (3:38)
- New Deal/Social Security (5:48)
- Eacret Family (3:02)
- Guiterrez Family (5:27)
- Cauli Family (3:33)
- Montage (0:55)

[TRT 22:43]

### REEL 3 - General Overview

- Roselyn Carter Intro (0:15)
- Brown-Ekeogu Family (3:38)
- Urgency of aging population (4:06)
- New Deal/Social Security (6:20)
- Eacret Family (4:39)
- Post WWII to 1960s (4:13)
- Guiterrez Family (7:52)
- Montage (0:55)

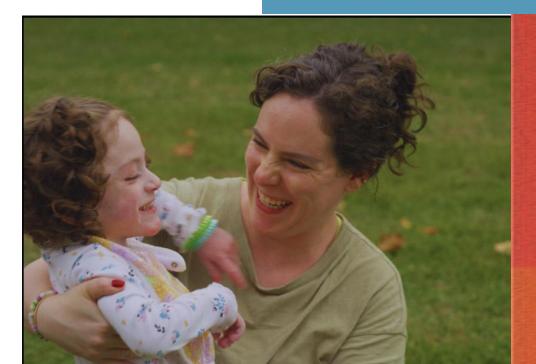
[TRT 22:43]

### **REEL 2 - History of Caregiving**

- Roselyn Carter Intro (0:15)
- Aging population/Zulma Torres story (5:11)
- New Deal and Frances Perkins (6:05)
- Societal gap and war on poverty (2:20)
- Olloz Family (2:39)
- Advances and failures (5:15)
- Montage (0:55)

[TRT 22:39]

### screening reels



PBS BOOKS

## screening reels



WETA offers screening reels for public media stations, libraries, partners, and other organizations. These reels feature segments from the film that highlight the history of caregiving in the United States and feature first person stories from the perspectives of a diverse group of caregivers.

Request a screener: <a href="mailto:bit.ly/CaregivingScreenerReq">bit.ly/CaregivingScreenerReq</a>



### discussion questions

This section is divided into themes and serves as a springboard for discussion. Feel free to use these questions to initiate meaningful dialogue or create new questions that connect directly with your own community. Please share questions with panelists and speakers ahead of time to allow them to prepare, particularly taking into account the historical background necessary to properly discuss these topics.

- Questions for the filmmakers
- Innovation and the future of care
- Understanding the challenges
- Support and the "needs gap"

- Social and policy reflections
- Reflecting on personal impact
- Practical support and advice personal action and awareness



### short films

The CAREGIVING project includes *A Caregiving Story*, 18 short films that examine current caregiving experiences, programs and perspectives at individual, family and community levels. The Caregiving short films are available on <u>wellbeings.org</u> and the <u>Well Beings YouTube Channel</u>.



### education resources

To support educators, CAREGIVING is accompanied by educational materials for middle and high school classrooms.

The CAREGIVING Collection on PBS LearningMedia encourages students to learn about caregiving issues and their impact on American society. The six, standardsbased, classroom-ready education resources include video segments from the series, discussion questions, vocabulary, and student-led activities - all accessible

for free to educators on PBS LearningMedia.

pbslearningmedia.org/collection/caregiving/



- Lesson 1 Eleanor Roosevelt, Frances Perkins and the Advocacy for Caregiving
- Lesson 2 The Role of Healthcare Policy in Shaping Caregiving: The **Great Depression and New Deal**
- Lesson 3 The American Health Care Act: A Modern Debate on Healthcare and Caregiving
- Lesson 4 The Affordable Care Act (ACA) and Its Impact on Caregiving and Long-Term Care
- Lesson 5 A History of Medicaid and Medicare: Transforming Caregiving for the Elderly and Disabled
- Lesson 6 Shaping the Future of Caregiving: The Impact of Modern Healthcare Policies on Caregiving Today

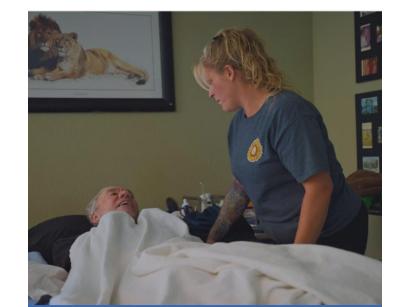


### education resources

CAREGIVING is also accompanied by a short-format, modular curriculum designed for adult and continuing education learners who are currently caregivers—or preparing to become one—for individuals across the age spectrum. Whether supporting aging parents, children with special needs, or loved ones with chronic illnesses or disabilities, this guide offers foundational knowledge, practical tools, and curated multimedia resources that equip caregivers with confidence and compassion.

Topics in the Caregiver Guide include:

### https://wellbeings.org/caregiving-education



- Understanding Caregiving
- Communicating with Healthcare Providers
- Chronic Illnesses and Disabilities Caregiving
- Pediatric Caregiving
- Senior Caregiving
- Legal Rights and Responsibilities
- Financial Management and Resources
- Support Networks & Resources
- The Importance of Self-Care



### share your story

Each story of caregiving is unique, and the public is invited to help share the complexity, delights and difficulties of caregiving via #ShareYourCaregivingStory on social media or the We Are Well Beings Storywall at wellbeings.org/share-your-story. Join in by sharing personal reflections, photos, videos and stories while building a community of understanding about caregiving.







[L to R] Camper, Elsie Corn enjoying the pool in A Caregiving Story: Together for Better; CoRy Wyszynski from A Caregiving Story: Lean on Me; Caregiving Executive Producer Bradley Cooper at a baseball game with his father Charles; Social Activist Ai-jen Poo at a rally (all credits: Ark Media)



### PBS BOOKS booklists

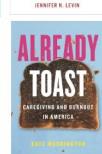


ST NEW YORK TIMES BESTSELLER

Atul Gawande

Being Mortal

AND HOW WE SOLVE

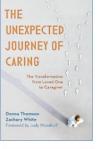


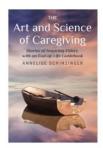




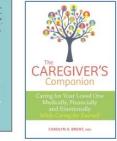


### nonfiction

















**EVERY NOTE** 

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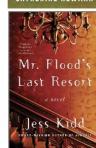
LISA GENOVA

MEMORY KEEPER'S

KIM EDWARDS



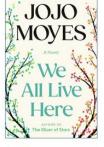




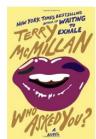


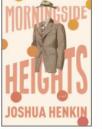


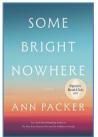


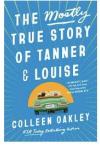


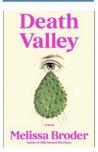
THE New York Times BESTSELLER













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Home Schedule Shows Kids & Learning Support Events About





### Caregiving

Caregivers are unsung heroes, selflessly providing comfort and physical and emotional support to their loved ones. It is a pervasive yet often invisible challenge, affecting over 53 million unpaid caregivers in the U.S., who endure emotional strain, financial hardship, and isolation. More than likely, at some point in our lives, we all will become a caregiver for someone we love. In partnership with the Dalah C Wilson Ir Foundation Datroit DDC is algusting the critical role





### Mi Caregiver Connection Support is just a click away!

Support is available for Michigan caregivers right in your community, and it's just a click away. MiCaregiverConnection.com — powered by the Area Agencies on Aging Association of Michigan — is here to support you with the resources and services you need while caring for your loved ones.

Learn More



# .org/resources/caregiving local caregiving initiativ www.detroitpbs



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ME CONNEC

Caregiver Connection

DNNECT WITH LOCAL AGENCY

SUPPORT GROUPS

RESOURCES

AROUT



You are not alone.

Connect With Local Support >

Caring for someone can be challenging. We're here to make it easier.



### Caregiver Connection Welcome to Mi

### Welcome to Mi Caregiver Connection

About Us >

Connect With Your Local Agency >

Mi Caregiver Connection is your starting point for finding real, local support. Whether you're helping a parent, partner, or friend — we're here to help you. We are the 16 Area Agencies on Aging across the state of Michigan — your local source of trusted information to assist older adults and persons with disabilities — helping you connect with critical resources.



AgeWays (formerly AAA 1-B)

Area Agency on Aging of Northwest MI

Area Agency on Aging of Western Michigan

Area Agency on Aging Region 3A

Branch-St. Joseph Area Agency on Aging

CareWell Services Southwest

Detroit Area Agency on Aging

Region 9 Area Agency on Aging Northeast MI Community Services Agency, Inc.

Region IV Area Agency on Aging

Region VII Area Agency on Aging

Senior Resources of West Michigan

The Senior Alliance, Inc.

Tri-County Office on Aging

U.P. Area Agency on Aging/UPCAP Services,

Inc.

Valley Area Agency on Aging

WellWise Services



# egiving initiati

### Answers and Support, All in One Place

As a caregiver, you give so much — know that we're here to support you with guidance, compassion, and care to save you time and make caregiving a little easier. From figuring out next steps to finding practical help, we've gathered trusted tools



### Resources

Browse Resources

We've collected guidance on respite care for caregivers, in-home care, support groups, and so much more. **Browse the library** and find the support you need.

### Support

Use the Caregiver Help Tool >

Complete a <u>brief questionnaire</u> to get customized support and guidance for your caregiving journey.

### Community

Connect With Your Local Agency >

Connect with your local <u>Area Agency on</u> <u>Aging (AAA)</u> for services, programs, and support groups in your area.

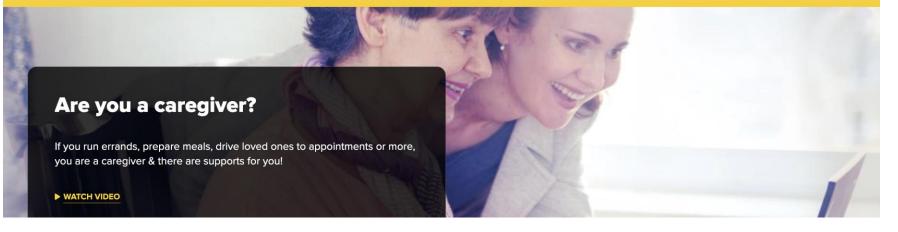


Office for the Aging

Translate V

Search

### **Caring for a Loved One**



### **YOU ARE NOT ALONE!**

Every year, 4.1 million New Yorkers assume the role of caregiver at some point, providing more than 2.6 billion hours of direct, hands-on care to loved ones. See some resources below to help.

Are you a working caregiver or a business who wants to support working caregivers? Learn more about NYSOFA's Working Caregivers initiatives.

### aging.ny.gov/programs/caring-loved-one

### WHERE DO I START?

1-800-342-9871 NY Connects is your trusted place to go for free, unbiased information about long-term services and supports in New York State for people of all ages or with any type of disability.

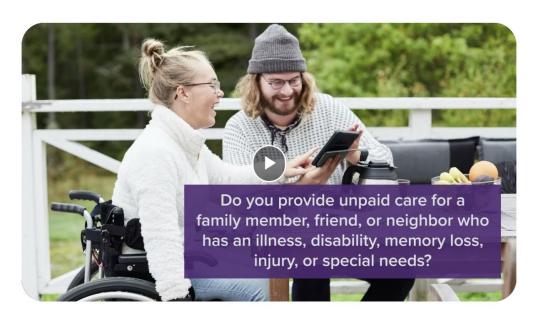
**VISIT NY CONNECTS** 



# nys resources

### A CAREGIVER'S GUIDE

NYSOFA has developed this new Caregiver's Guide video to help individuals self-identify as caregivers and learn more about resources that can help support them in this demanding role





# nys resources

### **HELP FOR CAREGIVERS: SERVICES AND RESOURCES**



### The NYS Caregiving and Respite Coalition (NYSCRC)

Assistance and advocacy for caregivers.

**▶ VISIT THE NYSCRC WEBSITE** 



### **Caregiver Resource Centers**

CRCs provide assistance to family caregivers. They provide training, support groups, and more.

**▶** FIND CAREGIVER RESOURCE CENTERS



### Respite

Provides a temporary break from a caregiver's duties.

**▶ LEARN ABOUT RESPITE** 





### digital programs

YouTube.com/pbsbooks pbsbooks.org/resources

# AUTHOR TALK: CATHERINE NEWMAN

Thursday, January 8, 2026 7pm ET Rochester Hills Public Library

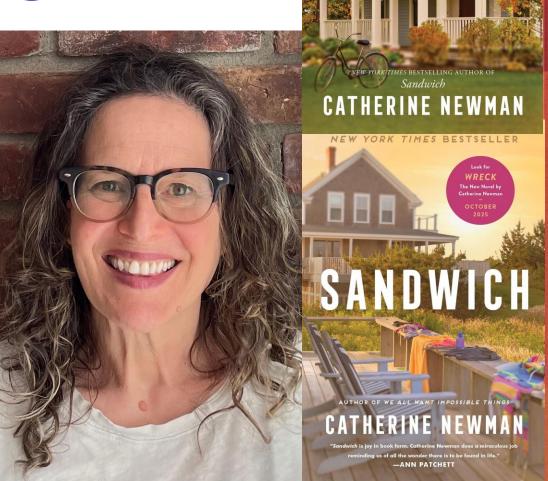
Hybrid opportunity for Michigan and Western NY libraries

National Premiere on Wednesday, January 14, 2026 8pm ET

Sign-Up: pbsbooks.org/resources



PBS BOOKS

















### Additional resources

### **RELATED TO AMERICA 250**

- Visions of America
  - visionsofamerica.org
- Reading Road Trip with Library of Congress & Centers for the Book
- American Revolution

### OTHER PBS BOOKS THINGS

- Wisdom Keepers
- Ongoing Programming



Visions of America

All Stories, All People, All Places



WEBINAR
Dec 8 at
2pm ET





pbsbooks.org/resources

### **Questions & Answers**



### **Additional Questions**

Heather Montilla
PBS Books
hmontilla@pbsbooks.org



### Thank you

### Funders and Community Partners



**Additional Supporters** 

MICHIGAN HEALTH ENDOWMENT FUND

And Support From Viewers Like You. Thank you.

